

2012 Photo Contest Rules

1. All member studios entering the contest must also supply a CD of all images entered. No category is exempt. The association needs these images to promote our organization and your studios. Please make sure that the CD is clearly labeled with the studio name and is in a protective sleeve or case. The CD will remain solely in the offices of AAPI and in no way is your copyright compromised.

2. Any AAPI member company in good standing may enter the contest.

3. Companies are limited to one entry per category.

4. Enter as many or as few categories as you wish; however, entrants must submit a separate entry form for each photo entered in the contest.

5. Entry Procedures:

Photos entered by a company duly registered and with representation at the convention may include photos taken by any employee of that company, regardless of whether that particular employee/photographer is a convention attendee.

If your company will have one or more persons in attendance at the 2012 Convention, there are three options for entering your company photos in the contest.

A. Early Bird Entry: Advance discount entry forms, priced at \$1.50 each, may be ordered in advance from the AAPI Offices on or before Wednesday, November 30, 2011. These forms will be mailed directly to your company, allowing you to prepare your photo entries ahead of the last-minute convention rush.

B. Pre-Convention Entry: Entry forms may be purchased on Monday, January 30, 2012, at the Pre-Convention Photo Contest Desk. Fee for each entry form purchased on January 30 will be \$2.50.

C. Convention Entry: Entry forms may be purchased on Tuesday, January 31, 2012 from 8:30 A.M. to 12 Noon at the Convention Photo Contest Desk. Fee for each entry form purchased on January 31 will be \$4. All completed entry forms and actual photo entries must be submitted no later than 12 Noon on Tuesday, January 31, 2012.

AAPI member companies in good standing, but not registered or in attendance at the Convention, may enter the photo contest for a \$50 processing fee plus additional fee(s) of \$5 per photo entered. Non-attending member companies must obtain advance entry forms from the AAPI Office on or before November 30, 2011, and mail the completed entry form, photo and mat (where required) to the contest chairman (Todd Corneil, P.O. Box 225, Medora, North Dakota 58645), postmarked on or before December 31, 2011.

6. Any photographic process may be used, including RA-4, diffusion transfer, digital imaging, tintype and Polaroid. Prints may be but are not limited to sepia, black and white, full color, or hand tinted.

7. Entry Preparation Instructions:

A. Photos must be 8x10 inches except categories 23, 24, and 29.

B. Photos must be matted except categories 20, 23, and 29, where mats are optional. The maximum outside size of mats is 11x14 inches except category 23. Mats must be free of any wording, except categories 22 and 29. Mats should be supplied by entrant company but may not include studio names or locations. Mats are available for purchase at the convention for \$5 each.

C. Only categories 20, 23 and 29 may have digital borders. The digital border may include wording as long as it does not include studio names or locations.

D. Please secure photo in mat and tape the mat closed. We suggest double sided or ATG tape. Instructions for attaching the entry form will be provided at the convention.

8. All portraits entered in the contest must have been taken no earlier than January 1, 2011, and no later than December 31, 2011.

9. No subject (person or animal) may appear in more than one photo entered in the contest, with the exception of appearing in Best Staff Portrait and one other category.

10. All submitted entries remain in the possession of the Photo Contest Committee until released at 3 P.M. on Thursday, February 2, 2012. One print of each first place category photo shall become the property of AAPI. This print may be published in publications, including website publications, associated with AAPI, may be used in AAPI news releases and may be maintained in the archives of the association.

11. No submissions may violate any Federal, State or Local law on pornography and decency. Entrant companies are responsible to make this determination.

12. All registered convention attendees are allowed to vote in the contest. Each attendee voting will be required to vote for the two best photos in any given category. You must vote for two different photos in each category. Ballots containing only one vote in a category, the same photo twice, a vote for a photo from a different category, or illegible handwriting will void the vote on that category. All registered companies represented at the AAPI Backless Ball on Thursday, February 2, 2012 may cast one company ballot for the Best of Show Photo. The Best of Show ballot will require two votes, one for each of the two best photos from among those presented. Ballots containing only one vote, or voting for the same photo twice will void that company's ballot.

13. Best of Show winner will be awarded a ribbon, an award plaque, and a cash prize of \$100. Photos placing First through Honorable Mention in each category will receive ribbons. Certificates for First through Honorable Mention are available from the AAPI Office at \$15 each.

14. Entry photos should not be pre-exhibited with the exception of appearing in the normal course of business in the entrant company's studio, on the entrant company's website and/or on the entrant company's social media page(s). Entry photos may not be used or shown in AAPI convention seminars or activities.

15. Please consult the "Rules at a Glance" (on page 3) for additional entry requirements regarding location and costumes.

16. All entrants will be required to sign a statement on the entry form that absolves the association of responsibility for the entrant's failure to obtain a proper model release.

DON'T FORGET TO BRING YOUR OWN MATS!

2012 Photo Contest Categories

1. Best Portrait of a Man
2. Best Portrait of a Woman
3. Best Portrait of a Child
4. Best Portrait of Children
5. Best Portrait of Two Persons
6. Best Group Portrait— 4 to 9 people
7. Best Group Portrait—10 or more people
8. Most Humorous Portrait
9. Best Victorian Themed Portrait (2 or more people)
10. Best Western Themed Portrait (2 or more people)
11. Best Civil War Themed Portrait (2 or more people)
12. Best '20s Era Portrait (2 or more people)
13. Best Wedding Portrait (An *Old Time* photo of 2 or more people)
14. Best Boudoir Portrait (1 woman)
15. Best Pirate Themed Portrait
16. Best Portrait of Any Other Era (Examples include Pilgrims, Renaissance, Canadian Mounties, Old Time Baseball, WWII and 1950s. May not include: Victorian, Western, Native American, Civil War, '20s or Pirate.)
17. Best Native American Themed Portrait
18. Best Portrait of a Senior Citizen (One or more people 60 years or older)
19. Most Creative Portrait—Not Digitally Enhanced (Photo should show creative posing, set-up, lighting and/or special photographic effects without the use of Adobe Photoshop® or other digital enhancement.)

20. Most Creative Portrait—Digitally Enhanced (Any and all digital enhancements welcome! Green screen portraits, digitally created posters and movie posters, creative use of color enhancement, digital or Adobe Photoshop® effects. This category and categories 23 and 29 allow digital borders with text.)
21. Best Green Screen Portrait (Old Time Portraits only, please. Photos taken using Green Screen are allowed in any category except for Category No. 19.)
22. Best Matched Use of a Portrait and Poster Mat (Must be a separate card stock poster mat and not digitally enhanced. Supply separate poster mat of your choice with portrait. This category and category 29 are the only categories that allow wording on the mat.)
23. Digital Border Poster (Enhance a studio portrait with a digital border of your choosing. Portrait and border to be printed on the same sheet of paper)
24. Best Amusement/Entertainment Portrait (Novelty, fun or entertaining photos sold to the public. Examples include magazine pictures, seasonal holiday photos, events, front gate photos, organized sports, school portraits, weddings, etc. No Old Time Portraits allowed. Supply mat of your choice.)
25. Best Portrait of a Pet(s)
26. Best Portrait of a Pet(s) with Its Owner(s)
27. Best Self Portrait (Photo of a studio employee/manager/owner using your own pose, lighting, and props. An assistant may operate camera.)
28. Best Portrait of Your Staff (All subjects within portrait must be studio staff and include the owner or senior management.)
29. Best Holiday Greeting Card (This category may include a production greeting card with your portrait in it, or it may be completely custom and of your own creation. Envelopes are not required. There is no limitation on what type of portrait goes in the greeting card as long as it violates no other rule.)
30. On Location (Go outside your studio, bring some costumes and be creative!)

2012 Photo Contest Rules at a Glance

	Category	Number of People	Shoot Location	Costumes	Print Size
1	Man	1 man	studio	studio	8x10
2	Woman	1 woman	studio	studio	8x10
3	Child	1 child	studio	studio	8x10
4	Children	2 or more children	studio	studio	8x10
5	Two Persons	2 people	studio	studio	8x10
6	Group 4-9	4 to 9 people	studio	studio	8x10
7	Group 10+	10 or more people	studio/on location	studio	8x10
8	Humorous	open	studio	studio	8x10
9	Victorian	2 or more people	studio	studio	8x10
10	Western	2 or more people	studio	studio	8x10
11	Civil War	2 or more people	studio	studio	8x10
12	20s Era	2 or more people	studio	studio	8x10
13	Wedding	2 or more people	studio	studio	8x10
14	Boudoir	1 woman	studio	studio	8x10
15	Pirate	1 or more people	studio	studio	8x10
16	Other Era	1 or more people	studio	studio/street	8x10
17	Native American	1 or more people	studio	studio	8x10
18	Senior Citizen	1 or more people 60+ years	studio	studio	8x10
19	Creative-Not Digital	open	studio	studio	8x10
20	Creative-Digital	open	studio	studio	8x10
21	Green Screen	open	studio	studio	8x10
22	Stock Poster Mat	open	studio	studio	8x10
23	Digital Border Poster	open	studio	studio	up to 16x20
24	Amusement	open	studio/on location	studio/street	up to 8x10
25	Pet(s)	1 or more animals	studio/on location	studio	8x10
26	Pet(s) and Owner(s)	1 or more people + 1 or more animals	studio/on location	studio	8x10
27	Self	1 person	studio	studio	8x10
28	Staff	1 or more staff + 1 or more owners/managers	studio/on location	studio/street	8x10
29	Holiday Card	open	studio/on location	studio/street	open
30	On Location	open	on location	studio/street	8x10